

PRACTISE ABSTRACT – BE1



The challenge: Access to information

Apps are new tools to share and disseminate information in order to strengthen the farm sector

Increasingly farmers are considered as entrepreneurs with a variety of tasks such as optimizing production, arranging administration and establishing a client base. For all of these tasks farmers need a lot of information, which is not always readily available to the farmer. Especially new entrants are in need of guidelines, good practices and reference values but lack the time to gather this information themselves. A solution could lie in smartphone applications which are tailored for the farm sector. These may help in the sharing of data and the dissemination of information among farmers, and in this way facilitate certain farm tasks. An example is “[Bereslim](#)”, an app developed by a young farmer in Flanders to improve the communication between sow farmers and pig sperm producers. More specifically, the app allows farmers to register sow data, which can then be coupled to the parent boar. The boar choice can then be optimized based on production data of the offspring. An overview of apps which are useful for farmers in Belgium and the Netherlands can be found back on www.appsforfarming.com and www.appsforagri.com. These apps are of course equally useful for already established farmers.

Recommendation

- Farmers need to be familiar with smartphones
- For apps that include the sharing of data the property rights and the privacy legislation should be taken into account
- For interested farmers a demonstration moment can be organized



Internationally importance

1 – internationally very relevant

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Date of publication: February 2019

Project information

Our website: www.newbie-academy.eu

In Newbie we would like to create a large network of new entrants and professionals who work in the field of new entrants into farming across Europe. If you are a new entrant with a farm or if you are a professional working in this field in advice, banking, education, retail, policy etc. we invite you to register on [our website](#).



KU LEUVEN

